

# The Italian Business Directory of Montreal

**PANORAM** ITALIA  
 QUARTERLY • TRIMESTRALE • TRIMESTRIEL

Panoram Italia is proud to offer its Italian Business Directory of Montreal appearing in the Panoram Italia quarterly magazine as well as on its ever-popular website.

This Directory affords participating listing advertisers a truly inexpensive opportunity to reach 200,000 Italian Montrealers who are loyal readers of Panoram Italia magazine.

**Only \$1 a day**

The directory lists the advertisers by consumer and business product categories as per the list in the column on the right.

## Why buy a listing in the Italian Business Directory of Montreal?

- ✓ Reach 200,000 devoted Italian and Italophile readers in Montreal
- ✓ Our readers have healthy disposable income levels
- ✓ Our readers enjoy an active lifestyle
- ✓ Our magazine is a trusted reference sources for consumers and business people
- ✓ Incredible value... \$1 a day fits all advertising budgets
- ✓ Helps support this vital magazine for the Italian community and create more goodwill for your business

## Listing Categories

ARTS, ENTERTAINMENT, & MEDIA

AUTOMOTIVE

COMMUNICATIONS & COMPUTERS

EDUCATION

FASHION AND BEAUTY

FINANCIAL SERVICES

FOOD STORES

HEALTH & EXERCISE

HOME & DÉCOR

INDUSTRIAL

PROFESSIONAL / BUSINESS SERVICES

RESTAURANTS, CAFÉS, & BISTROS

SENIORS

TRAVEL & LEISURE

WEDDINGS & BANQUETS

## Listing Rates and Terms

Listings (see sample below) are \$99 per seasonal issue, for a minimum 4 issues per year. Add \$25 for a yellow highlighted background. These rates are for one listing in one category. To place the ad listing in additional categories add \$50 per extra category. Listing ads will also appear on the PanoramItalia.com website version of the directory, with a live link to your web site at no additional cost.

Listings are strictly on a pre-paid basis either by Visa or Mastercard using the attached form, or by cheque.

### LANCASTER WATCHES

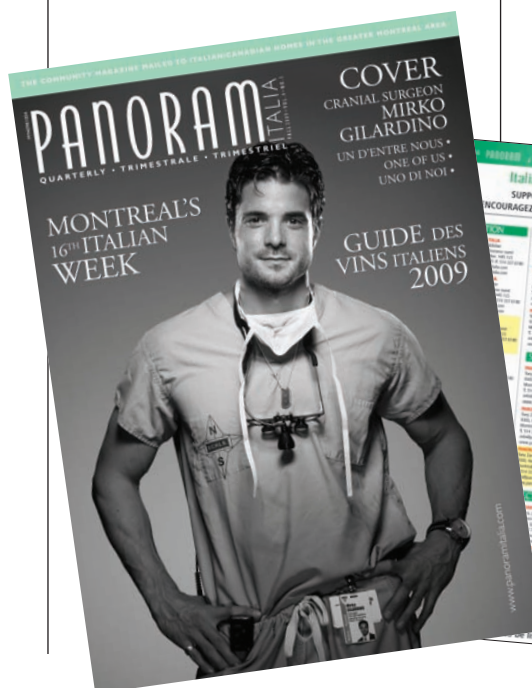
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## Listing deadlines

Winter 2009-2010 issue	November 10th, 2009
Spring 2010 issue	February 20th, 2010
Summer 2010 issue	May 20th, 2010
Fall 2010 issue	August 20th, 2009

## Any Questions?

Email us at [cynthia@panoramitalia.com](mailto:cynthia@panoramitalia.com) and a sales representative will get back to you promptly.



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**Listing Order Form** (basic listing is \$99 per recurring quarterly issue + applicable taxes = \$111.75)

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / Province: \_\_\_\_\_

Tél.: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_@\_\_\_\_\_ Website: www. \_\_\_\_\_

Category(ies) to place listing(s) in (*first free, extra categories \$50 each + applicable taxes = \$56.44 per*):

Yellow highlight (*extra charge of \$25 + applicable taxes = \$28.22 per*): Yes  No

Total: \$ \_\_\_\_\_ per issue. (TVQ # 1201322541 TQ0001 - GST #144504081 RT0001)

**Payment** (all listings are on a pre-paid basis)

Credit card: Mastercard  Visa

Card Number: \_\_\_\_\_

Card Expiry Date: \_\_\_\_\_

If address on cardholder account differs from the one above please insert it here:

Name as it appears on card: \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / Province: \_\_\_\_\_

Authorizing Signature: X \_\_\_\_\_

A payment of \$ \_\_\_\_\_ will automatically be charged to your credit card every three months for the next four issues.

You can also pay by cheque to the order of Panoram Italia. Cheque must arrive before deadlines.

Mail or pay with this order form to:

Panoram Italia, 9300, Henri-Bourassa West, Suite 100, St-Laurent, Québec H4S 1L5

For more info call a sales representative at 514 337-7870, extension 535